



2017

Beijing Int' l Vapor Distribution
Alliance Experience Expo

27-29th OCT

China International Exhibition Center (CIEC)



2017

POST SHOW REPORT

Organizer-Cecmol

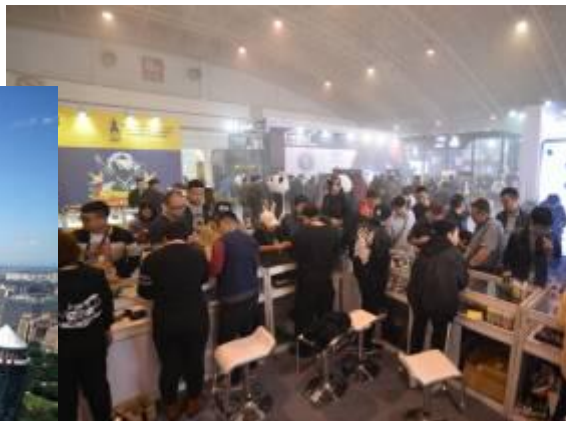
Who are we?

The organizer of Beijing International Vapor Distribution Alliance Experience Expo, CECMOL (short for China E-Cigarette Media Online), is the earliest media platform and show organizer, specializing in vape industry, in China. The mission of CECMOL is to spread the vape culture, to create business value and to be the servant of vape industry.

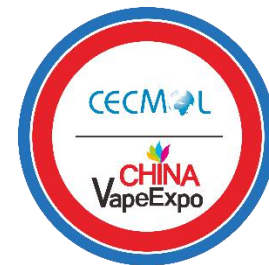


Beijing International Vapor Distribution Alliance Experience Expo

*The China International Exhibition
Center Hall 8*



2017 OVERVIEW



The first professional Vape Show in the North of China

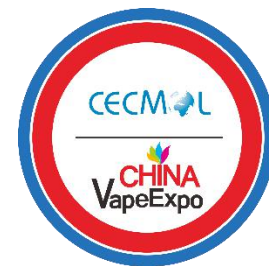
China International Exhibition Center Hall 8

DATE:	27-29 October, 2017
PRODUCT SECTIONS:	Dedicated to the entire e-cig industry chain: Packaging; Hardware; OEM/ODM; Accessories; Eliquid etc.
EXHIBITION AREA:	10,000 SQM
NUMBER OF EXHIBITORS:	200+
TOTAL VISITORS:	18,365
PRESS:	100+ online medias among domestic and foreign countries.

EXHIBITORS ANALYSIS



EXHIBITORS ANALYSIS



Geographic Breakdown:

China	56%
Other Asia countries	22%
Europe	12%
The Americas	4%
Africa & Middle East	1%
Australia & Oceania	5%

Exhibitors by Category Sectors:

Manufacturers	48%
Traders	11%
Wholesalers/Distributors/Agents	26%
Retailers	15%

EXHIBITORS ANALYSIS

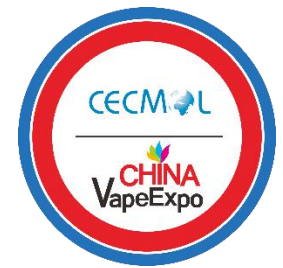


Exhibitors by Product Sectors:

Hardware : e-cigarette, box mod, mechanical mod, tank	32%
E-liquid: ejuice ,bottles	28%
Accessories: battery, coil, cotton and others	27%
Service: certificate, package, shipping forwarder	17%
Media/publication	6%



EXHIBITORS ANALYSIS



*Partly displayed

EXHIBITORS ANALYSIS



Exhibitor Survey Results

86% of exhibitors are satisfied with this event as a whole.
75% of exhibitors are likely to attend the Vape Expo in future.

Exhibitor Feedback

General Manager of ECT -YOUWEN

We would express our great thanks to the Organizer for constructing such a good industrial communication platform and giving us great supporting service during the show. The attendees are very large-scale. These are prospects we never met before. It is a incredibly successful show. Let's meet at next expo Beijing 2018.

North China Distributor for Aspire(Wevape)

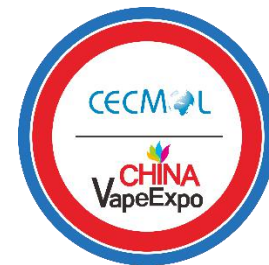
It is the most formal vape show in Beijing with a great success, attracting attendees out of my imagine. A large of visitors can learn about vape products by various channels. There must be more and more people join us next year.



VISITORS ANALYSIS



VISITORS ANALYSIS

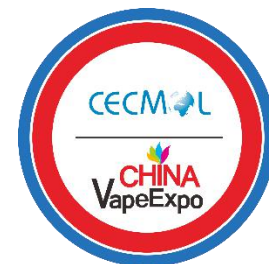


Total visitors 18,365

Geographic Breakdown:

Beijing	55.9%
Northeastern of China	11.3%
Northwestern of China	8.4%
Southwestern of China	3.6%
Southern of China	4.8%
Northern of China	5.5%
Eastern of China	3.1%
Hong Kong/Macao/Taiwan	5.7%
Other countries	1.7%

VISITORS ANALYSIS



Visitors by Primary Business Nature:

Manufacturers	16%
Retailers	29%
OEM/ODM/Private Label	12%
Vape shops	14%
Vapors	22%
others	7%

Main objectives of visiting:

Seek for new supplier and products	51%
Collect market and trends information	19%
Meet and network with current supplier/clients	10%
Look for OEM/ODM suppliers	15%
Attend accompanying events	5%

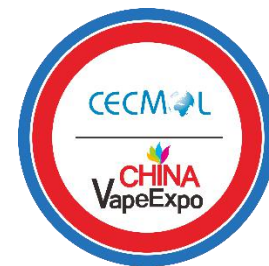


SPECIAL INVITED BUYERS PROGRAM

The ***SPECIAL INVITED BUYERS PROGRAM*** , a buyers service plan designed to give exhibitors and top-quality buyers a opportunity to meet and build effective commercial communication. Meanwhile the top buyers will get some special rewards from organizer. In **Beijing International Vapor Distribution Alliance Experience Expo 2017**, a total 103 buyers have been conducted during the expo.



ACCOMPANYING EVENTS



LOV Vapor Show Finals Beijing



Instreet Fashion Culture Board Show



The Rap of Vapor show



New Product Launch Releasing



2017 Meet the Most creative E-cig Store

PRESS-media partner

VAPEFINDER
Always Keepin' You Juiced!

VAPUN MAGAZINE

VAPE
Magazine

VAPOR
VOICE

VAPE
MAGAZINE

e-cig
magazine



VPZONE.ORG

黄页88
huangye88.com

PE 蒸汽
WWW.PE.CC

蒸汽时代
ALL ABOUT VAPE

V VapingPost

VaporWorld
电子烟世界

VapeMentors
Helping Vape Beginners for the Vaping World

VAPOR GATE
UNE AUTRE IDÉE DE LA "VAPE LIBRE"

LA chaîne DE LA
vap'

vap'
you

VAPE STYLE
电子烟 Magazine



e-cig
magazine

VAPE
MAGAZINE

VAPOUR
ROUND
MAGAZINE

VAPOR
VOICE

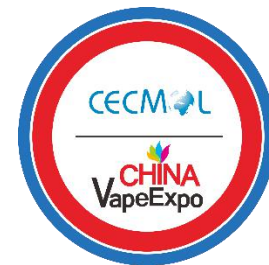
VAPE
Magazine

VAPUN MAGAZINE

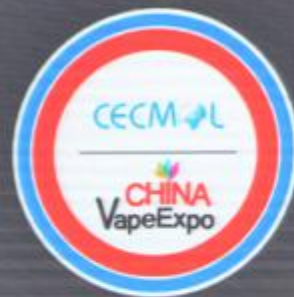
PGVG
magazine

*Partly displayed

PRESS



Media Advertising release	200+
Internet advertising release	1, 200+
Baidu SEO PV	300,000
WEB PV	5, 000
WeChat Official Account IP	140,000



北京国际电子烟加盟、分销、体验展览会

Beijing Int'l Vapor Distribution Alliance Experience Expo

10月27日-29日 中国国际展览中心（老国展）



RESERVE YOUR SPACE AND BE PART OF THE VAPE EXPO 2018!

THANK YOU!

Contact

Tel.: 0086-755-26420100

Email: sales@cecmol.com

Add.: 410, BLK A, Huameiju Business Center, Xinhua Road, Baoan District, Shenzhen, P.R.C